

Florida Society of

FSASC

Ambulatory Surgical Centers



FSASC Annual Conference & Trade Show
July 17-19, 2024

Signia by Hilton Orlando Bonnet Creek, Orlando, FL

EXHIBITOR

PROSPECTUS

An Invitation to Attend

Exhibiting at the 2024 FSASC Annual Conference & Trade Show

Join us at Signia by Hilton Orlando Bonnet Creek and connect with surgery center administrators, physicians, clinical directors, nurses, and other center staff from ASCs throughout Florida.

Enjoy building relationships and educating them about your products and services in a relaxed environment.



Connect & Build Relationships

More than 70% of our attendees are ASC administrators, directors and managers. Come and network with seasoned Florida ASC leaders as well as newly appointed administrators.

New Sponsorships

We have excellent sponsorship opportunities available to fit all budgets. By becoming a sponsor and supporting FSASC, you will gain valuable exposure and receive special benefits available only to sponsors. Your company will be recognized throughout the conference. These exclusive sponsor benefits include special reserved booth space, sponsored item or event, acknowledgement in the newsletter, conference program, conference signage, and website.

FSASC Corporate Sponsor & Marketing Opportunities

Want to bundle your conference sponsorship with year-round exposure to Florida's ASC industry? Interested in marketing opportunities throughout the year? Find out more by contacting Erin Cusick at 850.222.3000 or email erin@ascmember.org.

Exhibitor Benefits & Services

Exhibiting at the Annual Conference entitles you to many benefits in addition to networking with key ASC industry professionals and gaining new business contacts. Each booth comes with 2 badges, unless you are a sponsor. A maximum of 2 additional badges can be purchased for \$150 each.

Recognition in Conference Program

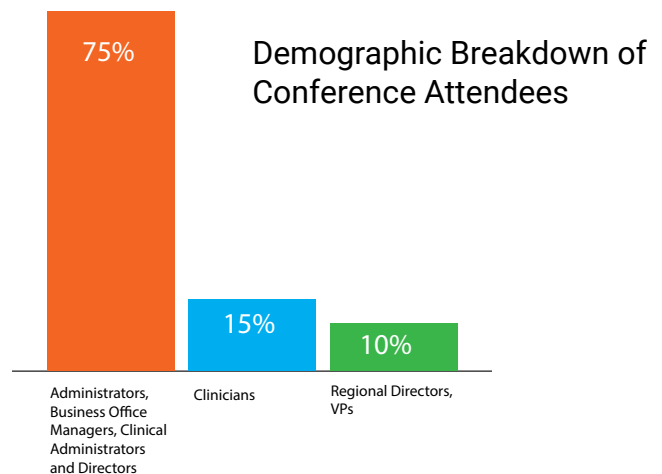
All exhibitors are listed in the conference program. To be included, the application and payment must be received by FSASC by July 1, 2024.

Education

Your exhibitor badge allows you to attend all educational sessions and learn more about the ASC industry from leading experts.

Booth Equipment & Sales

Each paid-in-full exhibitor will receive an 8x10 booth space with a 6ft skirted table, 2 chairs, a wastebasket, and an identification sign. Exhibitors who need additional booth supplies including electricity, will need to order these from AGS Expo, the official show decorator. Information on shipping and ordering will be emailed to exhibitors 90 days in advance of the show.



Sponsor Opportunities

Sponsorships are assigned on a first come, first served basis and will receive booth priority. All sponsorships include: recognition on website, signage*, conference program*, post-conference newsletter and access to the pre-registration attendee list two weeks before the conference.

Premier Sponsor – \$7,000 (only 3 available!)

- Sponsorship and special recognition at the Thursday night event
- Complimentary Exhibit Space
- One full-page color ad in the conference program*
- 6 Complimentary Badges
- Logo on the FSASC home page
- Recognition on conference web site and a direct link to your company's web site
- Can provide an insert to conference attendee bag
- Recognition on conference signage and post-conference newsletter
- Introduction during the general session
- Logo on all conference marketing
- Pre-registration attendee list available two weeks before the conference

*For on-site recognition, all sponsor logos and camera-ready ads should be supplied by July 1, 2024

Silver Sponsor – \$4,600

- Complimentary Exhibit Space
- ½ page color ad in the conference program*
- 4 Complimentary Badges
- Recognition on the conference web site
- Recognition on conference signage and post-conference newsletter
- Recognition for sponsored event
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events:
 - + Bottled Water
 - + Specialty Drink at Wednesday Night Reception
 - + Door Prize Sponsor
 - + Headshot Photo Booth
 - + Attendee Give Away Item
 - + Wednesday Meet and Greet Welcome Station
 - + Friday Morning Continental Breakfast

Gold Sponsors – \$5,600

- Complimentary Exhibit Space
- One full-page color ad in the conference program*
- 5 Complimentary Badges
- Recognition on the conference web site and a direct link to your company's web site
- Can provide an insert to conference attendee bag
- Recognition for sponsored event
- Recognition on conference signage and post-conference newsletter
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events:
 - + Wednesday Night Welcome Reception
 - + Thursday Lunch
 - + Keynote Speaker (sponsor can introduce)
 - + Wi-Fi
 - + Conference Bags
 - + Thursday Morning Break/Coffee Bar
 - + Lanyards

Bronze Sponsor – \$3,900

- Complimentary Exhibit Space
- 3 Complimentary Badges
- Recognition on the conference website
- Recognition on conference signage and post-conference newsletter
- Recognition for sponsored event
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events:
 - + Wednesday All Day Beverage Break
 - + Thursday Morning Continental Breakfast (Pre-function)
 - + Clinical Seminar Sponsor
 - + Charging Station
 - + Pens
 - + Mints
 - + Hand Sanitizer
 - + Exhibit Hall Entertainment

BECOME A SPONSOR

Increase Brand Recognition | Gain Valuable Exposure | Make an Impact for Your Team
Receive Special Benefits Only for Sponsors

Exhibitor Opportunities

Premium Booth Space- \$2700

- Includes 3 exhibitor badges
- (1) 8'x10' exhibit space
- (1) 6 foot skirted table, 2 chairs, and 1 wastebasket
- 7"x44" identification sign
- Conference Program recognition
- Pre-registration attendee list available two weeks before the Conference

Standard Booth Space- \$2200

- Includes 2 exhibitor badges
- (1) 8'x10' exhibit space
- (1) 6 foot skirted table, 2 chairs, and 1 wastebasket
- 7"x44" identification sign
- Conference Program recognition
- Pre-registration attendee list available two weeks before the Conference

End-cap Dimensions

- End-caps are 10' deep and 16' wide
- Maximum backwall height is 8' at the center
- Maximum height for the 3' on either side of center is 4'



Schedule of Events

Wednesday, July 17, 2024

1:30 p.m. – 5:00 p.m.
Exhibit Hall Set-up

5:00 p.m. – 7:00 p.m.
Exhibit Hall Reception

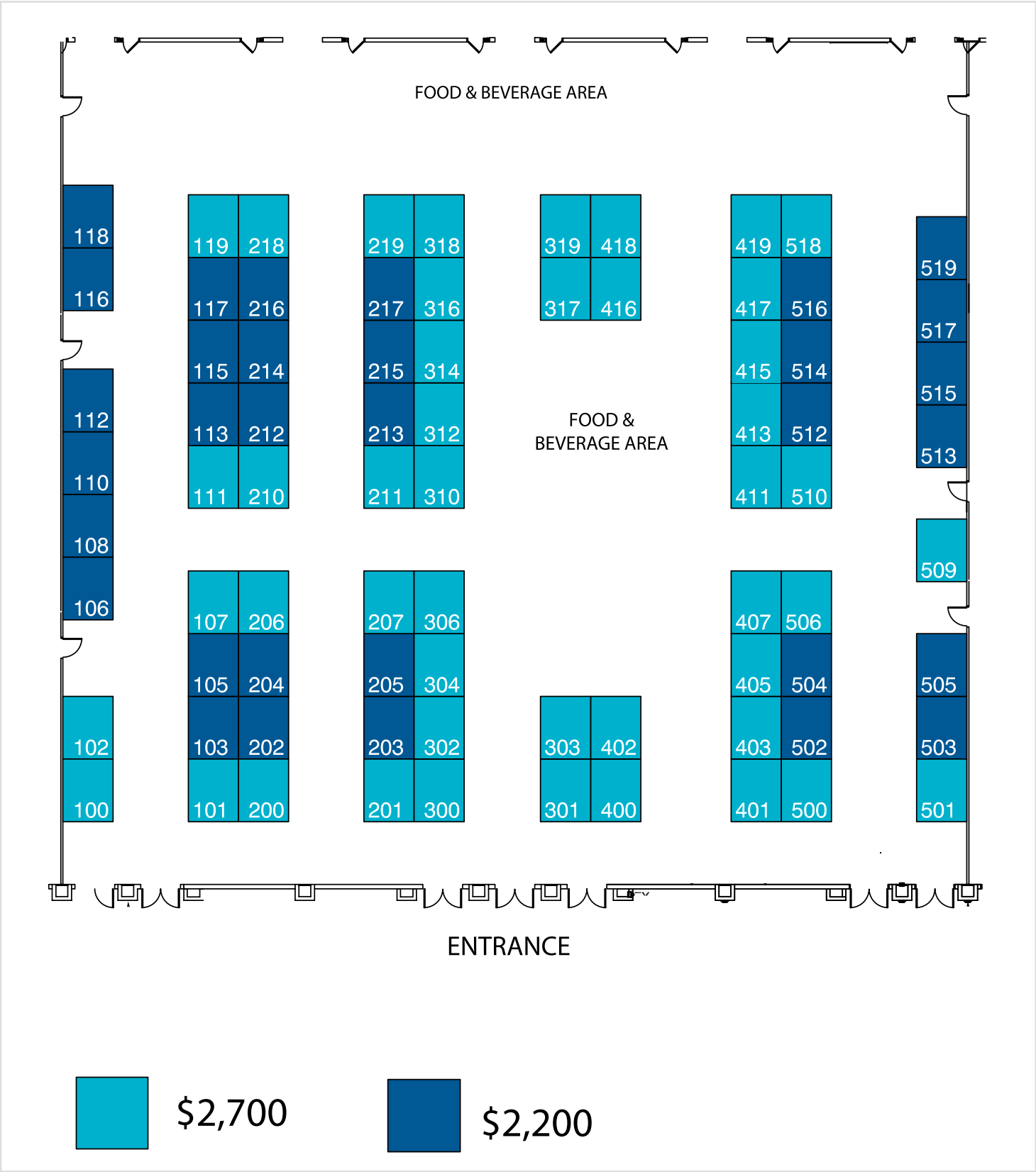
Thursday, July 18, 2024

9:15 a.m. – 11:15 a.m.
Refreshment Break in Exhibit Hall

12:15 p.m. – 2:15 p.m.
Lunch and Networking with Exhibitors

2:15 p.m.-5:00 p.m.
Exhibit Hall Breakdown

2024 Exhibit Floor Plan



Terms of Exhibitor/Sponsor Agreement

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the FSASC, the meeting and exhibit host.

2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with FSASC.

4. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 2:15pm on 7/18/24. All exhibits must be dismantled and removed by 5:00pm on 7/18/24; if not, FSASC reserves the right to remove the exhibit at the exhibitor's cost.

5. EXHIBIT DIMENSIONS

Each exhibit area is 8' x 10'. The height of any part of the display may not exceed 8' from the floor, nor may the display come forward by more than 8' or be wider than 10'. The sides must not block view of other booths.

6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned.

No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of FSASC, its officers, directors, agents, members or employees.

9. CANCELLATION

No cancellation shall be acknowledged unless received in writing by FSASC's Tallahassee office. No refunds will be made for any cancellations if made within 60 days before the set-up date except as otherwise provided herein. Should an exhibitor wish to cancel at anytime prior to 60 days before the set-up date, a 50% refund will be made by FSASC if written notice is given as stated above. Full refunds shall be provided if FSASC cancels an event or if cancellation results from a Force Majeure event as defined in #12.

10. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

11. LIABILITY AND INSURANCE

The individual exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save FSASC, the Hotel, its owners, its operator, and

each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents.

INSURANCE/EXHIBITOR RESPONSIBILITY CLAUSE

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability and workers' compensation insurance, if required by statutory law covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. FSASC shall be named as an additional insured on such policy, and Exhibitor shall supply FSASC with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

By signing the exhibit/sponsor agreement form, the exhibit company **agrees to provide** a Certificate of Insurance evidencing the coverage described above.

12. LIMIT OF LIABILITY

Should the premises in which the FSASC meeting is to be held become, in the sole judgment of FSASC, unfit for occupancy, or should the meeting be materially interfered with by reason of force majeure events beyond the

control of either party including but not limited to action of the elements (i.e. a significant weather related or generated event), strike, picketing, boycott, embargo, injunction, war, riot, natural disaster or any state of emergency declared by government agency or any other act beyond the control of FSASC, the contract for exhibit space may be terminated. FSASC will not incur liability for damages sustained by exhibitors as a result of such termination. In the event of such termination, the exhibitors expressly waive such liability and release FSASC of and from all claims for damages and agree that FSASC shall have no obligation except to refund the exhibitor's pro-rata share of the aggregate amounts received by FSASC as rental fees for booths after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deductions being hereby specifically agreed to by the exhibitor.

13. ELIGIBLE SPONSORS AND EXHIBITS

FSASC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

14. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

15. EXHIBITOR SALES TAX

Per Florida tax laws, this agreement prohibits the exhibitor from making or offering to make sales of taxable goods or services without obtaining an Annual Resale Certificate (Form DR-13) from the purchaser. For more information, contact the Florida Department of Revenue or visit www.myflorida.com/dor/taxes/trade_sut.html

FSASC 2024 Sponsor/Exhibitor Agreement

Sponsorship Opportunity *(booth is included with all sponsorships)*

Premier \$7,000 Gold \$5,600 Silver \$4,600 Bronze \$3,900

Sponsor Event/Item

(see page 3 for choices)

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Exhibit Options

Premium Booth Space \$2,700 Standard Booth Space \$2,200

Booth number preference order: #1 _____ #2 _____ #3 _____ Booth Price: \$ _____

If possible, please do not place me by _____
(List any companies you do not want to be near)

Advertising Opportunities

Conference Program Full Page Ad \$400 Conference Program ½ Page Ad \$250 Bag Insert \$400

Company Name: _____
(Please type or print information exactly as it should appear in the program, name badges and on signage.)

Address: _____

City: _____ State: _____ Zip: _____

Corporate Phone: _____ Primary Contact: _____

Email: _____ Phone: _____

Email Contact (if different from program listing above): _____
(All information will be emailed for distribution to onsite representatives)

Onsite Representatives: Two (2) name badges are included with standard exhibit space and 3 are included with premium Booth space unless otherwise indicated. A maximum of 2 additional name badges can be purchased for \$150 each. Print names as you want it to appear on name badges.

On-site Representative 1 _____ Email _____

On-site Representative 2 _____ Email _____

On-site Representative 3 _____ Email _____

Company product/service – check ONE that applies:

- | | | |
|---|---|---|
| <input type="checkbox"/> Architectural/Design Firms | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services | <input type="checkbox"/> Equipment/Instrument |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Building Maintenance/Cleaning | <input type="checkbox"/> Software Company |
| <input type="checkbox"/> ASC Management Services | <input type="checkbox"/> Pharmaceutical Services | <input type="checkbox"/> Financial Services |
| <input type="checkbox"/> Insurance Providers | <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Supplies/Medical Linens |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Refurbished/Pre-owned Medical Equipment | <input type="checkbox"/> Group Purchasing Organizations |
| <input type="checkbox"/> Medical Distributor | | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Billing/Coding/Collection Services | | |

TOTAL AMOUNT DUE

(sponsor+exhibits+advertising+extra badges):

\$

PAYMENT INFORMATION:

Register online at www.fsasc.org with a credit card or send this completed form with payment to: FSASC
1400 Village Square Blvd #3-175
Tallahassee, FL 32312

METHOD OF PAYMENT:

Check Enclosed *(payable to FSASC)* Credit Card *(online only)* www.fsasc.org

AUTHORIZATION

Authorized signature below indicates you have read this form and the terms of agreement on page 6 and that you agree to abide by the conditions stated. **NOTE: A COI MUST** be provided **PRIOR** to set up of your booth (#11 on terms).

Authorized signature _____

Date _____

CONTACT INFORMATION:

Phone: 850.222.3000 Email: tammy@ascmember.org

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1400 Village Square Blvd #3-175

Tallahassee, FL 32312

850.222.3000

www.fsasc.org

FSASC Annual Conference

∅ Trade Show

July 17-19, 2024

Hotel Information

Signia by Hilton

14100 Bonnet Creek Resort Ln
Orlando, FL

Experience the adventure, leisure, and enjoyment that awaits you at this newly renovated Signia by Hilton Orlando Bonnet Creek.

Onsite attractions include epic pools, a luxury spa, signature dining, championship golf and more!

FSASC has a group rate of \$195 that is available until June 21, unless the block is full. More details on how to make reservations will be included in your confirmation.

Please note FSASC is NOT associated with any third party hotel reservation companies.

