



Rise above the competition

Florida Society of

FSASC

Ambulatory Surgical Centers

fsasc.org | 850.222.3000

**CORPORATE
SPONSORSHIPS**

WHY SPONSOR FSASC?

The FSASC Corporate Sponsorship Program brings together companies with ambulatory surgery centers in Florida.

To succeed in today's market; busy sales staff need to maximize time and minimize expenses. FSASC has created innovative sponsorship packages to help companies reach our members and surgery center decision makers across the state.

Achieve Enhanced Visibility

FSASCs Sponsorships give your company an unparalleled opportunity to reach a large target market. FSASC members range from small independent single specialty physicians to large multi specialty surgery centers. Our member contacts influence buying decisions at every level of management. With a FSASC sponsorship package you will be able to penetrate the growing surgery center market while building brand awareness to a broad range of ASC professionals.

Extend Your Brand

Keep your company in the spotlight year round with consistent, persistent brand exposure. With a high profile FSASC sponsorship, your brand will be promoted throughout the year, making thousands upon thousands of impressions among your target audience.

Amplify Your Message

The FSASC sponsorship program is designed to help you communicate effectively with ASCs in Florida. FSASC sponsorship is limited to a select number of companies per year to ensure that ASCs can focus on your message.

Making Your Job Easier

FSASC will work with your company to develop a plan that capitalizes on your marketing strategy. You will work with a dedicated management level contact servicing your contract throughout the duration of your sponsorship, saving you time, money and headaches.



RISE ABOVE THE COMPETITION

SPONSORSHIP LEVELS

SUPPORTING

SPONSOR - \$1,000

- » Inclusion and access to the FSASC member online community
- » Access to the updated listing of Florida licensed centers and under construction centers (updated twice a year)

ASSOCIATE

SPONSOR - \$5,000

- » Consistent, persistent exposure through year round promotion
- » Prominent association wide access and recognition
- » One sponsored email blast to the FSASC member email list

CHAMPION

SPONSOR - \$12,500

- » Consistent, persistent exposure through year round promotion
- » Prominent association wide access and recognition
- » Two sponsored email blasts to the FSASC member email list

PREMIER PARTNER

SPONSOR - \$20,000

- » Consistent, persistent exposure through year round promotion
- » Prominent association wide access and recognition
- » Exclusive promotional program offering

Detailed Sponsorship Level Benefits	SUPPORTING (\$1,000)	ASSOCIATE (\$5,000)	CHAMPION (\$12,500)	PREMIER PARTNER (\$20,000)
Inclusion and access to FSASC online member community	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Semi-annual list of all licensed ASCs and under construction centers in Florida	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Twelve month listing on the FSASC website with your logo and a hyperlink to your website		INCLUDED	INCLUDED	INCLUDED
Sponsorship signage at all FSASC conferences		INCLUDED	INCLUDED	INCLUDED
Sponsor listing in newsletter <i>Surgivatch</i>		INCLUDED	INCLUDED	INCLUDED
Sponsorship at the FSASC Annual Conference		Conference Bronze Sponsorship benefits (includes choice booth) \$3,000 value	Conference Silver Sponsorship benefits (includes choice booth) \$3,750 value	Conference Gold Sponsorship benefits (includes choice booth) \$4,750 value
Complimentary Full Registration to Any FSASC Event			2 Registrations	4 Registrations
Advertisements in the <i>Surgivatch</i> newsletter			½ page ad in 3 issues up to \$900 value	1 full page in 4 issues up to \$1600 value
Sponsorship at the QRM Conference				INCLUDED
One advertorial in <i>SurgiWatch</i> (500 word max)				INCLUDED EXCLUSIVE TO Premier Partner Sponsorship
Exclusive email blast to FSASC members		One (1) exclusive email blast per year to FSASC members	Two (2) exclusive email blasts per year to FSASC members	One (1) exclusive email blast per quarter to FSASC members



FSASC Corporate Sponsorships place your company in front of Florida’ ambulatory surgery center owners and administrators through our communication mediums.

Each corporate sponsorship is custom made to suit your needs. If there are advertising benefits not listed, contact us and we will create a marketing campaign that better suits your company.



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